CLAIMS

We claim:

- 1. A plasticized polyolefin composition comprising from 99.9 wt% to 60 wt% polyolefin; and from 0.1 wt% to 40 wt% of a non-functionalized plasticizer; wherein the non-functionalized plasticizer comprises C₆ to C₂₀₀ paraffins having a pour point of less than -5°C.
- 2. The composition of Claim 1, wherein the non-functionalized plasticizers comprises C_8 to C_{100} paraffins.
- 3. The composition of Claim 1, wherein the non-functionalized plasticizers comprises C_6 to C_{50} isoparaffins.
- 4. The composition of Claim 1, wherein the non-functionalized plasticizers comprises C_{10} to C_{100} n-paraffins.
- 5. The composition of Claim 1, wherein the T_g of the polyolefin decreases from 4 to 10° C for every 4 wt% of non-functionalized plasticizer added to the composition, while the T_m remains within 1 to 2 °C.
- 6. The composition of Claim 1, wherein the non-functionalized plasticizer has a pour point of less than -30°C.
- 7. The composition of Claim 1, wherein the non-functionalized plasticizer has a viscosity of from 0.1 to 3000 cSt at 100°C.
- 8. The composition of Claim 1, wherein the non-functionalized plasticizer has a dielectric constant at 20°C of less than 2.1.
- 9. The composition of Claim 1, wherein the non-functionalized plasticizer has a specific gravity of less than 0.91 g/cm³.

- 10. The composition of Claim 1, wherein aromatic moieties are substantially absent from the non-functionalized plasticizer.
- 11. The composition of Claim 1, wherein the weight average molecular weight of the non-functionalized plasticizer is from 100 to 25,000 g/mol.
- 12. The composition of Claim 1, wherein the weight average molecular weight of the non-functionalized plasticizer is from 200 to 10,000 g/mol.
- 13. The composition of Claim 1, wherein the polyolefin comprises segments that are isotactic.
- 14. The composition of Claim 1, wherein the polyolefin is selected from propylene homopolymers, propylene copolymers, and propylene impact copolymers, and mixtures thereof.
- 15. The composition of Claim 1, wherein polyolefin is isotactic polypropylene.
- 16. The composition of Claim 1, wherein the polyolefin is a copolymer comprises propylene derived units and units selected from ethylene derived units and C₄ to C₂₀ α-olefin derived units.
- 17. The composition of Claim 11, wherein the polyolefin is a propylene impact copolymer comprising from 40% to 95% by weight of a Component A and from 5% to 60% by weight of a Component B based on the total weight of copolymer; wherein Component A comprises propylene homopolymer or copolymer, the copolymer comprising 10% or less by weight ethylene, butene, hexene or octene comonomer; and wherein Component B comprises propylene copolymer, wherein the copolymer

- comprises from 5% to 70% by weight ethylene, butene, hexene and/or octene comonomer, and from 95% to 30% by weight propylene.
- 18. The composition of Claim 14, further comprising a plastomer.
- 19. The composition of Claim 1, wherein polyethylene having a weight average molecular weight of from 500 to 10,000 is substantially absent.
- 20. An article of manufacture selected from films, sheets, fibers, woven and nonwoven fabrics, tubes, pipes, automotive components, furniture, sporting equipment, food storage containers, transparent and semi-transparent articles, toys, tubing and pipes, and medical devices comprising the composition of Claim 1.
- 21. A plasticized polyolefin composition comprising from 99.9 wt% to 60 wt% polyolefin; and from 0.1 wt% to 40 wt% of a non-functionalized plasticizer; wherein the T_g of the polyolefin decreases by at least 2°C for every 4 wt% of non-functionalized plasticizer added to the composition, while the T_m remains constant.
- 22. The composition of Claim 21, wherein the non-functionalized plasticizers comprises C_8 to C_{100} paraffins.
- 23. The composition of Claim 21, wherein the non-functionalized plasticizers comprises C₆ to C₅₀ isoparaffins.
- 24. The composition of Claim 21, wherein the non-functionalized plasticizers comprises C_{10} to C_{100} n-paraffins.
- 25. The composition of Claim 21, wherein the T_g of the polyolefin decreases from 4 to 10°C for every 4 wt% of non-functionalized plasticizer added to the composition, while the T_m remains constant.

- 26. The composition of Claim 21, wherein the non-functionalized plasticizer has a pour point of less than -5°C.
- 27. The composition of Claim 21, wherein the non-functionalized plasticizer has a viscosity of from 0.1 to 3000 cSt at 100°C.
- 28. The composition of Claim 21, wherein the non-functionalized plasticizer has a dielectric constant at 20°C of less than 2.1.
- 29. The composition of Claim 21, wherein the non-functionalized plasticizer has a specific gravity of less than 0.91 g/cm³.
- 30. The composition of Claim 21, wherein aromatic moieties are substantially absent from the non-functionalized plasticizers.
- 31. The composition of Claim 21, wherein the weight average molecular weight of the non-functionalized plasticizer is from 200 to 25,000 g/mol.
- 32. The composition of Claim 21, wherein the weight average molecular weight of the non-functionalized plasticizer is from 200 to 10,000 g/mol.
- 33. The composition of Claim 21, wherein the polyolefin is an isotactic propylene homopolymer.
- 34. The composition of Claim 21, wherein the polyolefin is selected from propylene homopolymers, propylene random copolymers, propylene block copolymers, propylene impact copolymers, and mixtures thereof.
- 35. An article of manufacture selected from films, sheets, fibers, woven and nonwoven fabrics, tubes, pipes, automotive components, furniture, sporting equipment, food storage containers, transparent and semi-

- transparent articles, toys, tubing and pipes, and medical devices comprising the composition of Claim 21.
- 36. A method of plasticizing a polyolefin comprising blending a polyolefin with a non-functionalized plasticizer; wherein the non-functionalized plasticizer comprises C₆ to C₂₀₀ paraffins having a pour point of less than 5°C.
- 37. The method of Claim 36, wherein the blending comprises melt blending.
- 38. The method of Claim 36, wherein the melt blending is performed in an extruder.
- 39. The method of Claim 36, wherein the blending comprises wet blending of solid polyolefin.
- 40. The method of Claim 36, wherein the polyolefin is in the form of reactor granules or extruded pellets.
- 41. The method of Claim 36, wherein the reactor granules have an average diameter of from 10 μm to 5 mm.
- 42. The method of Claim 36, wherein the non-functionalized plasticizer has a pour point of less than -30°C.
- 43. The method of Claim 36, wherein the non-functionalized plasticizer has a viscosity of from 1 to 3000 cSt at 100°C.
- 44. The method of Claim 36, wherein the non-functionalized plasticizer has a viscosity of from 2 to 300 cSt at 100°C.

- 45. The method of Claim 36, wherein the non-functionalized plasticizer has a specific gravity of less than 0.91 g/cm³.
- 46. The method of Claim 36, wherein the non-functionalized plasticizers comprises C_8 to C_{100} paraffins.
- 47. The method of Claim 36, wherein the non-functionalized plasticizers comprises C₆ to C₅₀ isoparaffins.
- 48. The method of Claim 36, wherein the non-functionalized plasticizers comprises C_{10} to C_{100} n-paraffins.
- 49. The method of Claim 36, wherein the polyolefin comprises segments that are isotactic.
- 50. The method of Claim 36, wherein the polyolefin is a homopolymer or copolymer comprising propylene derived units.
- 51. The method of Claim 36, wherein the polyolefin is a propylene homopolymer.
- 52. The method of Claim 36, wherein the copolymer comprises propylene derived units and units selected from ethylene derived units and C₄ to C₂₀ α-olefin derived units.
- 53. The method of Claim 36, wherein the copolymer is selected from random copolymers, block copolymers, impact copolymers, and mixtures thereof.
- 54. The method of Claim 36, wherein plasticizers such as phthalates, adipates, trimellitate esters, and polyesters are substantially absent.

- 55. The method of Claim 36, wherein polyethylene having a weight average molecular weight of from 500 to 10,000 is substantially absent.
- 56. An article of manufacture selected from films, sheets, fibers, woven and nonwoven fabrics, tubes, pipes, automotive components, furniture, sporting equipment, food storage containers, transparent and semi-transparent articles, toys, tubing and pipes, and medical devices made by the method of Claim 36.